



PERFORMANCE EVALUATION OF MUTUAL FUNDS IN INDIA

¹REENA BALANI

¹Research Scholar, MDSU Ajmer

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Abstract

Mutual funds is a financial intermediary, it is a mechanism of pooling resources by issuing units to investors and investing their funds in securities to get a good return. All mutual funds in India are under the regulatory framework of the Securities Exchange Board of India with the exception of Unit Trust of India (UTI). After liberalization and globalization of Indian economy, mutual funds shows a tremendous growth in Indian market as the investors are more interested to invest their funds in this sector as compare to other options which are available in the market because investment in mutual funds is much secure as compare to other options as well as they are giving higher returns but investment in a particular funds needs a lot of specification like- investor's objectives, cost, availability of funds, risk & return factors etc. This paper analysis to know how the comparative analysis and performance evaluation of mutual funds is done in order to know which mutual fund scheme is best suited for the company as well as from the investor's point of view performance of mutual funds is assessed. The study produced sufficient information of the gross funds generated from the mutual funds depending on their performance which will ultimately help investors to choose the best mutual fund scheme generating maximum return with minimum risk.

Keywords:- *Financial Performance, Comparative Analysis, Performance Evaluation, Mutual Funds, Risk And Return.*
